

Privacy Policy, your rights and Terms and conditions of website use

Privacy Policy - general

The College Marketing Network is a membership organisation supporting networking, sharing and CPD amongst staff employed in the marketing function of FE, sixth form and specialist colleges. Colleges joining The College Marketing Network provide contact details of staff they wish to be included in our contacts databases, for:

- email newsletters sent out by The College Marketing Network – names and email addresses
- enrolment in the CMN JISCmail “sharing best practice” online group – names and email addresses
- events and conferences – names, job titles, colleges for delegate lists, and email addresses for sending out information related to the event.

Member colleges are responsible for keeping these contact details up-to-date as and when required, and CMN provides an annual update request with each membership renewal communication.

College contact details are kept for use only by CMN and are not passed on to or processed by external companies or individuals. Information about non-members (colleges) and ex-members (colleges) is also kept for occasional use, eg to inform about conferences and events, as all college marketing teams are deemed to have a legitimate interest in training, CPD and networking opportunities open to college marketers and specifically designed for and aimed at this group of professionals. This information is updated when possible. Any individual or organisation on our contacts database has the right to opt out at any time by contacting office@m-network.org

Records are also kept of non-member (non-college) organisations which work with us and support our events and activities. The same information is kept as above and the same opt-out rights apply.

Your rights

CMN believes colleges (members and non-members) have the right to be informed of CMN services and activities as these are non-profit-making and serve the professional development of marketing staff in colleges. However, any college may decline to be contacted and databases will be immediately updated accordingly.

Colleges (members and non-members) may request to see all information CMN holds on them at any time, and to have this amended, rectified or erased as appropriate or required.

Individuals may request their details not be included on CMN publications, eg delegate lists for events.

If you have any issues or complaints, please contact Rachel Smith, Chief Executive, College Marketing Network, at office@m-network.org or in writing at F16, Preston Technology Centre, Marsh Lane, Preston, PR1 8UQ.

You can also contact the Information Commissioner’s Office via www.ico.org.uk, tel 0303 123 1113

Terms & conditions of website use

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- Unauthorised use of this website may give rise to a claim for damages and/or be a criminal offence. Users agree: to ensure that details supplied to The College Marketing Network in order to register for access to the website are accurate and up-to-date at all times; **to keep confidential any personal login password provided by The College Marketing Network and be liable for any damage caused by use of such password by a third party** and; that The College Marketing Network reserve a right to terminate a user's access to password protected areas of the website and to JISCmail if The College Marketing Network consider that a user is using either the website or JISCmail to the detriment of either.
- From time to time this website may also include links to other websites. These links are provided for your convenience to provide further information. They do not signify that we endorse the website(s). We have no responsibility for the content of the linked website(s).
- You may not create a link to this website from another website or document without The College Marketing Network's prior written consent.
- Your use of this website and any dispute arising out of such use of the website is subject to the laws of England and Wales and the jurisdiction of the English courts.
- Any personal information collected by The College Marketing Network through this website will not be shared with any third party organisations.
- If you have any questions about these terms and conditions please contact office@m-network.org